



Software to
Personalize
Anything!



personalization
automation
experts

pulse

ID

Powerful and versatile software solutions for apparel decoration

PulseID offers Personalization Automation technology for embroidery, digital print, laser and rotary engraving, rhinestone and more.

Unmatched stitch and vector/image engines

PulseID's scalable engines use sophisticated algorithms to ensure unmatched quality and efficiency in every design.



Automate production processes

Improve your business' efficiency and eliminate errors by streamlining your production cycle with PulseID Personalization Automation.



Render text and templates

Connect your order system to your designs. Using variable data, our engines can render a personalized production ready file in seconds, right in your browser.



Valuable reporting tools

Use PulseID to network and analyze your production processes. Detailed reporting and management tools are available through PulseID dashboards.



Available through SaaS

PulseID Software as a Service is a subscription-based, hosted solution that enables businesses of any size to automate their mass personalization processes.



PulseID Personalization Automation

Standardize your critical production processes and eliminate costs associated with manual errors. PulseID Personalization Automation software reads orders directly from your existing order information system, creating professional quality files directly from computer data or from online order forms. PulseID's engines have been designed specifically for high volume personalization, and offers customizable automation for any apparel decoration business.

Personalized designs are generated automatically based on the rules your company defines, and the rendering option lets customers visually approve their order before it goes into production. Combine this hands-off method with a simple barcode scanning system to significantly increase your machine operator's productivity, and enable them to manage multiple machines at once.

PulseID Personalization Automation technology seamlessly integrates into your current production processes no matter how large or small your apparel decoration business is. Whether you create 100 orders a day or 100,000, Pulse's Personalization Automation software is instantly scalable to fit the needs of your business.

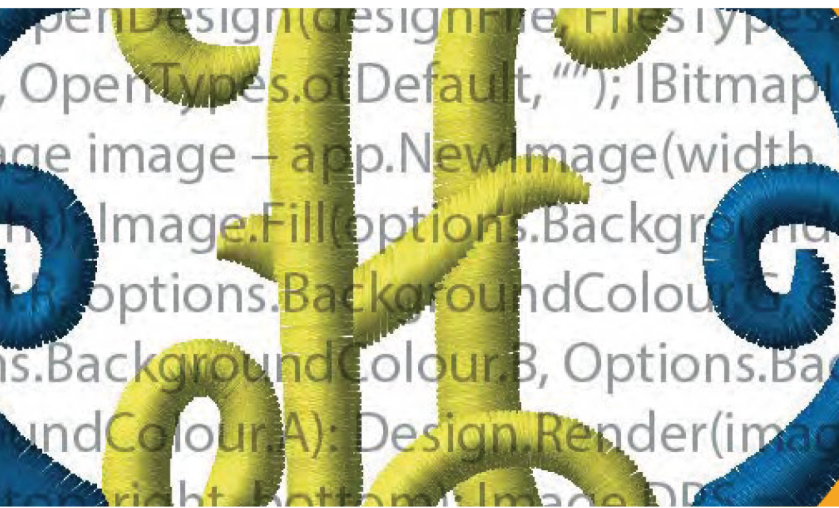


PulseID SaaS

PulseID Software as a Service (SaaS) is a subscription-based, hosted solution that enables businesses of any size to automate their mass personalization processes. With PulseID SaaS, your customizable designs and templates are hosted securely by Pulse in the cloud, and we take care of the design rendering and production workflow for you. PulseID SaaS still uses the same powerful engines at the core of PulseID technology.

The annual payment model for PulseID SaaS greatly reduces upfront costs and delivers profitable automation solutions without the complications of hosting and maintenance. PulseID SaaS is the perfect introduction to the world of production automation.

Pulse recognizes that each business has specific needs and has worked diligently to create software solutions for industry leading businesses of all sizes. PulseID personalization software has been implemented in businesses specializing in all forms of apparel decoration including embroidery, digital print, laser engraving, and rhinestone. PulseID SaaS will help your organization capitalize personalization and boost productivity and profitability.



PulseID Toolkit

Pulse has developed a powerful Application Programming Interface toolkit for the production and rendering of embroidery, digital print, and vector graphic designs. The PulseID Toolkit enables software and application developers to add embroidery and digital print functionality to their own applications.

With the toolkit, you'll be able to produce, manipulate, and display personalized design files using sizing and spacing rules that you define for each product. The PulseID Toolkit can also be implemented within your existing internal applications, allowing you to streamline the production processes of your organization on your own terms.

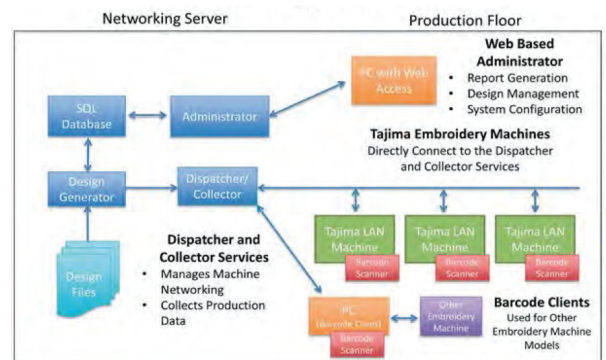
The PulseID Web API is an expansion upon the PulseID Toolkit that renders embroidery, digital print and vector graphics online. It lets you build a customized online user interface around Pulse's powerful engines. With Pulse's Web API, many organizations have added customizable apparel decoration to their websites and have seen a remarkable increase in efficiency and reduction in cost.



PulseID Workflow Automation

Detailed dashboards and reporting are available for machines, designs, and operator efficiency, ensuring that you get the greatest productivity from your production floor. PulseID Workflow Automation allows you to effectively manage production schedules and accurately monitor embroidery details such as stitches per minute, resews, run efficiency, thread breaks and turnaround time. The reporting system is scalable, meaning it will work for businesses of any size and will continue to satisfy your business' needs as you grow.

Reporting statistics can be saved as XLS reports or monitored through an administrative dashboard remotely over the internet with up to the minute information. PulseID machine networking is simple to manage and easily expandable.



PulseID Maintenance

By opting into the PulseID Maintenance Plan, you ensure that your PulseID software is always up to date and that you are just a phone call away from our helpful support team. New features developed for your version of PulseID or bugs that are fixed will be given to you as soon as they are available. These updates can include development on any aspect of your software including the Server Engine, the Administrator and the machine connections. PulseID Maintenance also includes supplemental training for employees and training and support for any new features that are developed.

New Version Rights	Upgrade each PulseID product license to the most recent version.
Planning Services	Structured planning services from Pulse to ensure efficient installation.
Licensing Program	Access to sample source code and training websites for internal development and support.
Supplemental Training	In depth training for IT professionals and developers, and for new features.
Support	Business hours phone support and unlimited email support. Access to 24/7 support for peak periods.*
Disaster Recovery Rights	Licensing for backup servers dedicated to disaster recovery. Assistance in restoring production servers following a recovery.
Extended Hotfix Support	Specific product fixes on a per customer incident basis.
Server Operating System	Updates to support changes to the Windows™ server operating system.

*additional fees apply

PulseID is regularly updated, so it's important to always have the latest version working for you. Subscribe to PulseID Maintenance to ensure that you're getting the most out of your PulseID Personalization Automation software.

Tajima Advantages

PulseID will work with many different machine types but there are advantages to choosing to pair with Tajima:

- Automatic Frame Positioning for Design Start
- Display Messages to Operators on Machine Controller Before and After Sewing
- Control Maximum Speed of Machine to Maximize Quality
- Presser Foot Control for TMAR Machines



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